

CORA COFFEE™

Exclusively from



THE CORA STORY

In remote regions in the Sierra Madre Mountains of Mexico there are still indigenous groups of people who have kept their own tribal identities. One such group is the Cora, who number between 15,000 and 17,000 and live primarily in the states of Nayarit and Jalisco. The Cora have inhabited this region for at least 2000 years. Spanish attempts to conquer and convert the Cora were violently repelled by the Cora until 1722 when the Cora military leader Tlahuitole was captured and executed by the Spanish. Isolation and a strong tendency toward secrecy along with the desire for



The Cora Cooperative

photo © San Cristobal Coffee Importers

low visibility have enabled the Cora to keep much of their ancient culture, in spite of the Spanish conquest.

About six years ago, a group of Cora living in and around Presidio del Reyes (translated: the place where the kings preside) decided to grow coffee. Proactive and determined, they organized into a cooperative, researched coffee growing, then started a nursery for their coffee plants. Together the 32 members of this new coop now have 129 hectares under cultivation in coffee with a little over $\frac{3}{4}$ of that being certified organic. This coffee growing area is about 3 hours on horseback from Presidio del Reyes at about 3200 feet in elevation. The growers transport the coffee on horseback to various processing centers then finally to a mill in Compolstela for final milling and sorting for export. This is their 3rd year of production and we, at RAVEN'S BREW COFFEE, were so impressed with the quality of the coffee that we bought the whole harvest!

We work directly with the importer to support a unique, quality-based profit-sharing plan which is bringing improved processing tools and living standards to this area.

Cora Coffee is delicate with crisp acidity, light body, and a brown sugar and citrus finish. Hints of lavender, orange zest, and subtle fruit notes.

Medium Roast.



Ketchikan, AK • Tumwater, WA • Anchorage, AK

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